

Christopher S. Marchese (SBN 170239), marchese@fr.com  
FISH & RICHARDSON P.C.  
633 West Fifth Street, 26<sup>th</sup> Floor  
Los Angeles, CA 90071  
Tel: (213) 533-4240, Fax: (858) 678-5099

Frank Scherkenbach (SBN 142549), scherkenbach@fr.com  
Kurt L. Glitzenstein (Admitted Pro Hac Vice), glitzenstein@fr.com  
FISH & RICHARDSON P.C.  
One Marina Park Drive  
Boston, MA 02210-1878  
Tel: (617) 542-5070, Fax: (617) 542-8906

Olga I. May (SBN 232012), omay@fr.com  
Markus D. Weyde (SBN 285956), weyde@fr.com  
K. Nicole Williams (SBN 291900), nwilliams@fr.com  
Jared A. Smith (SBN 306576), jasmith@fr.com  
FISH & RICHARDSON P.C.  
12390 El Camino Real  
San Diego, CA 92130  
Tel: (858) 678-5070, Fax: (858) 678-5099

*[Additional Counsel listed on last page.]*

Attorneys for Plaintiffs, CARL ZEISS AG and ASML NETHERLANDS B.V.

IN THE UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION

CARL ZEISS AG and ASML  
NETHERLANDS B.V.,

Plaintiffs,

v.

NIKON CORPORATION and NIKON  
INC.,

Defendants.

Case No. 2:17-cv-03221-RGK (MRWx)

**PLAINTIFFS' RESPONSE TO  
NIKON'S OBJECTIONS TO  
PLAINTIFFS' REBUTTAL MARKING  
EVIDENCE FOR JULY 17, 2018**

Trial Date: July 11, 2018, Time: 9:00 a.m.  
Courtroom: 850  
Judge: Hon. R. Gary Klausner

1       Nikon’s objections are based on a gross misreading of the controlling case on  
2 this issue, *Arctic Cat Inc. v. Bombardier Recreational Prod. Inc.*, 876 F.3d 1350, 1366  
3 (Fed. Cir. 2017). The *Arctic Cat* case was not about who had ultimate burden of  
4 persuasion as to compliance with the requirements of the marking statute—there is  
5 and was no dispute about that issue, as Federal Circuit law had long established that  
6 “[t]he patentee bears the burden of pleading and proving he complied with § 287(a)’s  
7 marking requirement.” *Arctic Cat*, 876 F.3d at 1366 (citing and *Maxwell v. J. Baker,*  
8 *Inc.*, 86 F.3d 1098, 1111 (Fed. Cir. 1996) and *Dunlap v. Schofield*, 152 U.S. 244, 248  
9 (1894)); *see also Arctic Cat*, 876 F.3d at 1367 (noting that there was “no dispute that  
10 the patentee bears the burden of pleading and proving he complied with § 287(a)”).

11       Rather, the question in *Arctic Cat* was **when** that burden would fall onto the  
12 patent owner. Before *Arctic Cat*, “there was a split among the district courts regarding  
13 which party must initially identify the products which it believes the patentee failed  
14 to mark.” *Arctic Cat*, 876 F.3d at 1367. Some district courts had held that a defendant  
15 bears an initial burden of production to identify the products it believes should have  
16 been marked, and other district courts had required the patent owner to prove that none  
17 of its unmarked products practice the patents in suit. *See id.* at 1367–68. The Federal  
18 Circuit resolved this split, and stated the holding of the case as follows: “We hold an  
19 alleged infringer who challenges the patentee’s compliance with § 287 bears an initial  
20 burden of production to articulate the products it believes are unmarked ‘patented  
21 articles’ subject to § 287.” *Id.* at 1368. As the Federal Circuit explained, requiring  
22 the patent owner to prove compliance with the marking statute before an alleged  
23 infringer had identified which products it believes should have been marked made  
24 little sense because the “universe of products for which [a patent owner] would have  
25 to establish compliance would be unbounded.” *Id.* Thus, only “[o]nce the alleged  
26 infringer meets its burden of production” does “the patentee bear[] the burden to prove  
27 the products identified do not practice the patented invention.” *Id.*

1 Nikon has this exactly backwards. Nikon contends that Plaintiffs should have  
2 been required to prove compliance with the marking statute *before* Nikon identified  
3 any products it contends should have been marked at trial. This is directly contrary to  
4 the holding of *Arctic Cat*, which (as quoted above) explains that a patent owner's  
5 burden of persuasion to prove compliance with marking only applies to those products  
6 for which an alleged infringer has met a burden of production. *Arctic Cat*, 876 F.3d  
7 at 1368. At the time of plaintiffs' case in chief, Nikon had not yet met its burden of  
8 production at trial. Thus, the burden of persuasion had not yet shifted to Plaintiffs to  
9 demonstrate compliance with the statute. Only when (and if) Nikon does meet this  
10 burden, do the Plaintiffs have a burden of persuasion. Although Nikon has yet to  
11 present evidence at trial about marking, Plaintiffs anticipate that Nikon will present  
12 some evidence today. Thus, Plaintiffs plan to address whatever products Nikon  
13 identifies in its case, and prove that each of those products do not practice the claimed  
14 inventions and thus do not need to be marked in its rebuttal case. Contrary to Nikon's  
15 argument, this is exactly how *Arctic Cat* says this should work.

16 To the extent that Nikon will argue that it met its burden of production before  
17 trial by identifying products in the expert report of its technical expert Dr. Goodin,  
18 Nikon is mistaken. Nikon confuses its burden in terms of discovery with their  
19 evidentiary burden at trial. As an initial matter, expert reports are not evidence at trial,  
20 and thus opinions offered in an expert report cannot satisfy Nikon's burden to identify  
21 products that it believes should have been marked at trial. *See Commer. Ventures,*  
22 *Inc. v. Scottsdale Ins. Co.*, No. CV 15-08359-BRO (PJWx), 2017 U.S. Dist. LEXIS  
23 154830, at \*6-7 (C.D. Cal. Mar. 23, 2017) ("Generally, expert reports are inadmissible  
24 hearsay."). Moreover, just because this Court found that Nikon had met its burden of  
25 production sufficiently to be able to raise this issue with the jury does not discharge  
26 their burden of actually presenting the issue to the jury. Nikon still has to meet its  
27 burden of production at trial, regardless of whether it produced information in  
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1 discovery, as the burden of production refers to a shifting burden the allocation of  
2 which depends on *where in the process of trial the issue arises*.” See, e.g., *Tech.*  
3 *Licensing Corp. v. Videotek, Inc.*, 545 F.3d 1316, 1327 (Fed. Cir. 2008); see also  
4 *Dynamic Drinkware, LLC v. Nat'l Graphics, Inc.*, 800 F.3d 1375, 1378–79 (Fed. Cir.  
5 2015) (same). Indeed, in the controlling case on the marking issue, the Federal Circuit  
6 didn’t focus on documents or things produced during discovery (which may or may  
7 not be evidence), it referred to actual evidence “[a]t trial.” See *Arctic Cat*, 876 F.3d  
8 at 1368 (noting that “[a]t trial BRP introduced the licensing agreement between Honda  
9 and Arctic Cat ...”).

10 To the extent that Nikon argues it discharged its burden by mentioning marking  
11 during its opening statement, it too is mistaken. A burden of production is “[a] party’s  
12 duty to introduce enough evidence on an issue to have the issue decided by the fact-  
13 finder, rather than decided against the party in a peremptory ruling such as a summary  
14 judgment or a directed verdict.” *Phigenix, Inc. v. Immunogen, Inc.*, 845 F.3d 1168,  
15 1172 n. 3 (Fed. Cir. 2017). Opening statements are not evidence, and thus whatever  
16 is said in opening cannot satisfy Nikon’s burden of production.

17 However, even if this Court has any concerns about this issue, the Court should  
18 allow Plaintiffs to put on their marking case and allow marking to go to the jury.  
19 Doing so would be in the best interests of judicial efficiency. The issue  
20 Nikon raises is purely legal, and the Court can always resolve it on post-trial motions  
21 or even following an appeal. To do as Nikon suggests, that is to prevent Plaintiffs  
22 from putting forward evidence of compliance with the marking statute while we have  
23 the jury here, would be a decision that cannot be undone later without a new trial.  
24 Moreover, allowing Plaintiffs to put on their marking case would be in the best  
25 interests of justice. As noted above, Nikon is making an argument that is certainly not  
26 explicitly provided for in *Arctic Cat*, and thus Plaintiffs should not be prevented from  
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1 presenting evidence on an important issue in this case based on a novel and unproven  
2 theory. “District courts have broad discretion in deciding the order in which evidence  
3 may be presented at trial.” *United States v. Koon*, 34 F.3d 1416, 1429 (9th Cir. 1994),  
4 *aff’d in part, rev’d in part*, 518 U.S. 81, 116 S. Ct. 2035, 135 L. Ed. 2d 392 (1996).  
5 Thus, even if this Court agrees with Nikon, it should nonetheless exercise its discretion  
6 and allow Plaintiffs to present their marking case.

7 For the reasons stated above, Nikon’s objections should be overruled, and the  
8 Court should allow Plaintiffs to present their case on marking.  
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1 Dated: July 17, 2018

FISH & RICHARDSON P.C.

2 By: /s/ Christopher S. Marchese

3  
4 Christopher S. Marchese (SBN 170239)  
5 marchese@fr.com  
6 FISH & RICHARDSON P.C.  
7 633 West Fifth Street, 26th Floor  
8 Los Angeles, CA 90071  
9 Tel: (213) 533-4240, Fax: (858) 678-5099

10 Frank Scherkenbach (SBN 142549)  
11 scherkenbach@fr.com  
12 Kurt L. Glitzenstein (Admitted Pro Hac Vice)  
13 glitzenstein@fr.com  
14 FISH & RICHARDSON P.C.  
15 One Marina Park Drive  
16 Boston, MA 02210-1878  
17 Tel: (617) 542-5070, Fax: (617) 542-8906

18 Olga I. May (SBN 232012)  
19 omay@fr.com  
20 Markus D. Weyde (SBN 285956)  
21 weyde@fr.com  
22 K. Nicole Williams (SBN 291900)  
23 nwilliams@fr.com  
24 Jared A. Smith (SBN 306576)  
25 jasmith@fr.com  
26 Oliver J. Richards (SBN 310972)  
27 orichards@fr.com  
28 FISH & RICHARDSON P.C.  
12390 El Camino Real  
San Diego, CA 92130  
Tel: (858) 678-5070, Fax: (858) 678-5099

1 Andrew R. Kopsidas (Admitted Pro Hac Vice)  
2 kopsidas@fr.com  
3 FISH & RICHARDSON P.C.  
4 1000 Maine Avenue, S.W., Ste. 1000  
5 Washington, DC 20024  
6 Tel: (202) 783-5070, Fax: (202) 783-2331

7 Attorneys for Plaintiffs, CARL ZEISS AG and  
8 ASML NETHERLANDS B.V.  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on July 17, 2018, to all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Civil Local Rule 5.4. Any other counsel of record will be served by electronic mail, facsimile and/or overnight delivery.

/s/Christopher S. Marchese

Christopher S. Marchese  
marchese@fr.com